

The Effie Yeaw Nature Center and the Sacramento Fine Arts Center present

Spring Gala and Art Auction Sponsorship Opportunities

Art Where Wild Things Are ♦ Saturday, June 10 ♦ 5 to 8pm

Honorary Chair: Cecily Hastings, Editor *Inside Publications*

Art Show Judges: William Ishmael, Merle Axelrad and Paulette Trainor



The Effie Yeaw Nature Center's largest fundraiser and most elegant annual event

Art Where Wild Things Are is held annually in late Spring on the beautiful grounds of the Effie Yeaw Nature Center in Carmichael, along the American River Parkway. This grand event, which sells out every year, draws arts patrons and nature-lovers, as well as local community leaders. Guests are treated to an exquisite supper by Jackson Catering, music, silent and live auctions of juried artwork—including original pieces by well-known local artists.

Local organizations benefit from sponsoring the Gala

This event brings together the fine arts community of Sacramento with the generous contributors of our region.

As a sponsor, you or your company:

- Will receive publicity during the weeks leading up to the event, and recognition during the Gala
- Will support the Effie Yeaw Nature Center, a regional educational resource teaching adults and children about science, natural history and the environment
- Are assured that your sponsorship support will go directly to the operation of the Nature Center
- The Nature Center and ARNHA are 501(c)(3) organizations, so your sponsorship is tax deductible.



Event marketing efforts provide valuable publicity for sponsors

- Email blasts to over 6,900 subscribers
- Facebook posts viewed by over 3,900 fans
- Listing on numerous website calendars, including SacBee.com and Sacramento365
- Ad coverage in six local newspapers
- Weekly Gala webpage views totaling 3,500

Please see sponsorship levels and benefits on reverse.

Become a Sponsor of the Gala

Become a Corporate Sponsor

Corporate sponsorship of the events held at Effie Yeaw Nature Center offers a range of benefits to meet your business objectives. As a sponsor, your company will increase brand exposure and enhance visibility as a leading corporate citizen in Sacramento and in the wider community through unique marketing, client hospitality and engagement opportunities.



Sponsorship Opportunities

TITLE (\$10,000)
 PREMIER (\$5,000)
 UNDERWRITER (\$2,500)
 PATRON (\$1,000)

MARKETING , BRANDING AND RECOGNITION

Verbal announcement of company name during event	✓	✓	✓	✓
Company name/logo on event signage	✓	✓	✓	✓
Included in auction program	Full page ad	1/2 page ad	1/4 page ad	Name listed
Company name/logo on event website and newsletters	✓	✓	✓	✓
Company name/logo on all event publicity (emails, website, flyers, poster, newsletters)	✓	✓		
Above title recognition on all event publicity	✓			

EXCLUSIVE ACCESS FOR EXECUTIVES AND CLIENTS

Complimentary tickets to Spring Gala	10	8	6	4
Reserved table and seating for guests	10	8	6	4
Hosted preview of event artwork at the Sacramento Fine Arts Center gallery	✓			



For more information about corporate sponsorships, please contact Betty Cooper at (916) 489-4918 or bettyc@sacnaturecenter.net

The Effie Yeaw Nature Center is a community service of the American River Natural History Association.