



Sponsorship Opportunities

for Effie Yeaw Nature Center's
Largest Annual Event

by Claire B.
Age 10

NatureFest 2023 ♦ Sunday, October 8 ♦ 10am to 3pm

This family-friendly festival includes live animal presentations, hands-on activities, demonstrations, guided hikes and educational exhibits. NatureFest draws more than 1,000 attendees, including nature enthusiasts, families, scout groups, and other youth organizations.



As a sponsor, you and/or your company:

- Gain publicity through NatureFest marketing campaigns,
- Receive recognition as a community leader in philanthropy,
- Support the Effie Yeaw Nature Center, a regional educational resource teaching adults and children about science, natural & cultural history, and the environment.

YOUR organization can sponsor this popular event!

Contact Jaclyn Teofilo at (916) 875-3917

or jaclynk@sacnaturecenter.net



NatureFest 2023

Sunday, October 8 ♦ 10am to 3pm

NatureFest marketing efforts provide valuable publicity and exposure for our sponsors:

- Email blasts to over 10,000 subscribers
- Facebook posts viewed by more than 7,800 followers
- Instagram posts viewed by more than 2,600 followers

Sponsorship Opportunities

TITLE
(\$5,000)

PLATINUM
(\$2,500)

GOLD
(\$1,500)

Copper
(\$1,000)

SILVER
(\$500)

Benefits of Sponsorship					
Name/logo on event webpage	✓	✓	✓	✓	✓
Complimentary Booth	✓	✓	✓	✓	✓
Name/logo on event signage	✓	✓	✓	✓	✓
Name/logo on all NatureFest emails, flyers and social media	✓	✓	✓	✓	✓
Name announced from stage	✓	✓	✓	✓	
VIP Parking Spot(s)	2	1			
Private meet and greet with Animal Ambassadors	✓	✓			
Complimentary tickets to NatureFest <i>(children 3 & under are free)</i>	10	8	6	4	2

Yes, I want to sponsor! Check Level

Sponsor Information

Sponsor Name as you would like it published: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Please Submit Completed Form and Donation to:

Effie Yeaw Nature Center Attn: Jaclyn Teofilo 2850 San Lorenzo Way Carmichael, CA 95608

Or: email to jaclynk@sacnaturecenter.net